

Build Your Professional Reputation and Get Noticed in International Education

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The Do's and Don'ts of Up and Coming Professionals

A Survey of Leaders in International Education

Do:

- Dedication, integrity, and enthusiasm (25)
- Be open to new ideas/actively contribute (13)
- Offer new ideas/fresh perspectives (10)
- Show a positive attitude (9)
- Get additional experience – volunteer, present, etc. (9)
- Professional image (6)
- Preparation (5)
- Ask questions (3)

Don't:

- Have a bad attitude, be arrogant or rude (16)
- Refuse to go beyond your job description or task (13)
- Convey an unprofessional image in social media or otherwise (9)
- Focus on the small/narrow picture (7)
- Feel entitled to a certain role or job (7)
- Focus on the personal benefits like travel (5)

Advice from leaders on how to build a positive reputation:

- Learn from others (16)
- Grow your network (16)
- Be friendly, approachable, respectful (13)
- Volunteer, contribute (9)
- Maintain your image and reputation (6)
- Be reliable/ethical (6)

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